MENTOR

NORMA BENITEZ - MONTELONGO
NORMA'S FLORALS
OWNER

AS A MENTOR, I EXCEL AT:
EARLY- STAGE STARTUP STRATEGY
IDEA PITCHING
MARKETING AND ADVERTISING

Baylor University
INNOVATION & ECONOMIC DEVELOPMENT

MENTOR

CRAIG CRENSHAW
BUSINESS OWNER, VISITING ANGELS
INVESTOR
ENTREPRENEUR

AS A MENTOR, I EXCEL AT:
BUDGET/P&L MANAGEMENT
BUSINESS DEVELOPMENT
FORECASTING AND PLANNING
LEADERSHIP SKILLS
PRODUCT BRANDING
STRONG ANALYTICAL FOCUS

Baylor University
INNOVATION & ECONOMIC DEVELOPMENT

MENTOR

MALCOLM DE LEO
CO-FOUNDER GEOFLOW AI
FOUNDER
INNOVATIONMUSE

AS A MENTOR, I EXCEL AT:
EARLY-STAGE STARTUP STRATEGY
HIGH-PERFORMANCE COACHING
SOFTWARE& TECHNOLOGY BUSINESS
IDEA PITCHING

Baylor University
INNOVATION & ECONOMIC DEVELOPMENT

MENTOR

STEVE DIAMOND
CLIENT DIRECTOR
FINANCIAL SERVICES INDUSTRY LEAD
SLALOM CONSULTING

AS A MENTOR, I EXCEL AT:
BUSINESS PLANNING
HIGH PERFORMANCE COACHING
SALES AND NEGOTIATION

Baylor University
INNOVATION & ECONOMIC DEVELOPMENT

MENTOR

PAUL HAMILTON
ENTREPRENEUR

AS A MENTOR, I EXCEL AT:
EARLY STAGE STARTUP STRATEGY
AND OPERATIONS
MARKETING
ADVERTISING

Baylor University
INNOVATION & ECONOMIC DEVELOPMENT

MENTOR

KATELYN KASPER
OWNER AND PHOTOGRAPHER
OF KASPER CREATIONS
PHOTOGRAPHY

AS A MENTOR, I EXCEL AT:
EARLY-STAGE STARTUP STRATEGY
BUSINESS PLANNING
IDEA PITCHING
MARKETING & ADEVERTISING

Baylor University
INNOVATION & ECONOMIC DEVELOPMENT

MENTOR

COOPER DUKETTE
REAL ESTATE DEVELOPMENT

AS A MENTOR, I EXCEL AT:
ACCOUNTING, QUICKBOOKS
EARLY-STAGE STARTUP STRATEGY
SOFTWARD& TECHNOLOGY BUSINESS
REAL ESTATE DEVELOPMENT
SALES AND NEGOTIATION

Baylor University
INNOVATION & ECONOMIC DEVELOPMENT

MENTOR

CHRIS FORD
FOUNDER LEGALYZE.AI

AS A MENTOR, I EXCEL AT:
PRODUCT DEVELOPMENT
SALES AND NEGOTIATION
SOFTWARD& TECHNOLOGY BUSINESS

Baylor University
INNOVATION & ECONOMIC DEVELOPMENT

MENTOR

KENNISHA GRIFFIN
CEO/ CREATE AND BLOSSOM STUDIOS

AS A MENTOR, I EXCEL AT:
BUSINESS PLANNING
HIGH-PERFORMANCE COACHING
PRODUCT DEVELOPMENT
SALES/ NEGOTIATION
BOOK WRITING AND PUBLISHING

Baylor University
INNOVATION & ECONOMIC DEVELOPMENT

MENTOR

JONATHAN MCKENZIE
CO-FOUNDER,
TURTLEBOX AUDIO

AS A MENTOR, I EXCEL AT:
BUSINESS PLANNING
EARLY-STAGE STARTUP STRATEGY
IDEA PITCHING
MARKETING AND ADVERTISING
PRODUCT DEVELOPMENT

Baylor University
INNOVATION & ECONOMIC DEVELOPMENT

MENTOR

JAKE PATTERSON
OWNER OF YAKI
TEXAS TERIYAKI

AS A MENTOR, I EXCEL AT:
EARLY-STAGE STARTUP STRATEGY
PRODUCT DEVELOPMENT
IDEA PITCHING
SALE/ NEGOTIATION

Baylor University
INNOVATION & ECONOMIC DEVELOPMENT