

Waco Economic Development

Innovation Technology

BAYLOR UNIVERSITY

- Leveraging IP
- Cultivates tech talent
- Advances research
- Invests in emerging technology
- Increases quality and quantity of startup activity
- Creates a supportive ecosystem

Small Business

CTAAC
CTHCC

- Champions equitable business development
- Advocates for small businesses
- Fosters community engagement
- Transforms neighborhoods
- Increase visibility for BIPOC businesses

Startup

STARTUP
WACO

- Offers coworking space
- Provides business development programs
- Supports new ventures
- Builds a community wide startup ecosystem

Quality of Life

CITY OF WACO
MCLENNAN COUNTY

- Invests in downtown revitalization
- Drives strategic business growth through funding land resources
- Enhances parks, recreation, and cultural attraction
- Attracts new businesses

Industrial

GREATER WACO
CHAMBER OF
COMMERCE

- Promotes networking between businesses
- Recruits and retains businesses
- Markets the city
- Organizes community events
- Manages WMCECD, WIF, and Chamber Foundation